

**EAGE**

EUROPEAN  
ASSOCIATION OF  
GEOSCIENTISTS &  
ENGINEERS

# Mediakit

ADVERTISING MEDIA OPPORTUNITIES

2018

UNLIMITED POSSIBILITIES OF SEGMENTATION OF THE PEOPLE YOU WANT TO REACH

## Online Advertising





# ONLINE ADVERTISING

EAGE.ORG

Online advertising has proven to be an effective way to reach a specific target group. We can advise you on the most effective solution based on a complete media package that suits your company best.

OVER **35,000**  
UNIQUE VISITORS  
AND **350,000**  
PAGEVIEWS PER  
MONTH ON  
EAGE.ORG!

## BENEFITS:

- Measure your campaign and its effectiveness
- Regional targeting
- Reach target audience in their own language
- Make interactive HTML5 banners
- 6 different platforms for different purposes:
  - **EAGE.org** (all EAGE members)
  - **EarthDoc.org** (Technical staff, includes corporate subscribers from major *NOC's*, *IOC's* and service companies)
  - **FirstBreak.org** (a great addition to *First Break* print advertising)
  - **NearSurface.org** (For the near surface professional)
  - **EAGE industry jobs** (on the EAGE.org career page)
  - **EAGE Mobile App**

## EAGE.ORG BANNER TYPES:

Button	€ 675	120 x 90 px
Skyscraper	€ 1,250	120 x 360 px
Leaderboard	€ 1,950	728 x 90 px

Prices are excluding VAT  
Other types of banner types are available on request

# ALL SITE ADVERTISING!



Do you want your advertisement to be visible on eage.org, earthdoc.org, firstbreak.org and nearsurfacegeophysics.org? This is now possible for the prices below:

Button	€ 1,200	120 x 90 px
Skyscraper	€ 2,100	120 x 360 px
Leaderboard	€ 3,125	728 x 90 px

Prices are excluding VAT

## EARTHDOC.ORG BANNER TYPES:

Button	€ 675	120 x 90 px
Skyscraper	€ 1,250	120 x 360 px
Leaderboard	€ 1,950	728 x 90 px

Prices are excluding VAT

**40,000**  
UNIQUE VISITORS  
AND **110,000**  
PAGEVIEWS PER  
MONTH



## EARTHDOC BANNERS (NEW OPPORTUNITIES)

EarthDoc is an online database featuring over 63,000 event papers and journal articles and is seen as a great source for geoscientists in their scientific research. This platform is visited by thousands of industry professionals on a monthly basis.

Many IOC's, NOC's, small independents, universities and service companies have an institutional subscription to the EarthDoc platform making it the ideal advertising space if you are targeting the influencers and decision-makers in the oil and gas industry. Purchasing a banner on EarthDoc comes with a two week trial on the platform.

## EAGE Monthly E-newsletter

An exclusive banner is a perfect way to target your audience. The EAGE monthly, which is sent to the current EAGE membership database containing over 35,000 email addresses. The monthly newsletter contains all relevant EAGE news and is seen as a tremendous value for money.

The EAGE Monthly can be booked together with the **First Right Hand Advertising Page of First break** for € 5,950 or separately for € 2,350.





# First Break online & Near Surface Geophysics online

## FIRST BREAK ONLINE

3,500 unique visitors and 12,500 pageviews per month

Button	€ 525	120 x 90 px
Skyscraper	€ 950	120 x 360 px
Leaderboard	€ 1,350	728 x 90 px

Prices are excluding VAT

## NEAR SURFACE GEOPHYSICS ONLINE

1,100 unique visitors and 2,500 pageviews per month

Button	€ 525	120 x 90 px
Skyscraper	€ 950	120 x 360 px
Leaderboard	€ 1,350	728 x 90 px

Prices are excluding VAT







## About EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, not-for-profit association for geoscientists and engineers with more than 19,000 members worldwide. Their objective is to collect and distribute technical knowledge. It provides a global network of commercial and academic professionals to all members. The association is truly multi-disciplinary and international in form and pursuits.

All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Houten, Moscow, Dubai, Kuala Lumpur and Bogota.

EAGE organizes the following activities:

- Conferences & Exhibitions
- Workshops & Symposia
- Educational Programmes
- Student and Young Professionals Activities
- Publications

**CONTACT US FOR MORE INFORMATION**  
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**[www.eage.org/advertising](http://www.eage.org/advertising)**