

EAGE

EUROPEAN
ASSOCIATION OF
GEOSCIENTISTS &
ENGINEERS

Mediakit

ADVERTISING MEDIA OPPORTUNITIES

2018

EAGE HAS SEVERAL WAYS FOR YOU TO REACH THE NEAR SURFACE COMMUNITY

Near Surface Geoscience



INTRODUCTION

EAGE's Near Surface Division is a large part of EAGE. 10.1% of the 19,000 EAGE members read the dedicated *Near Surface Geophysics* journal in print or online. The Near Surface Geoscience Division is an evergrowing part of EAGE which is why we organize an annual Near Surface Geoscience event and dedicate a special topic of First Break to this subject.

NEAR SURFACE GEOPHYSICS

HIGH IMPACT
FACTOR
1,293 (2016)



NEAR SURFACE GEOPHYSICS EDITORIAL CONTENT

- Emphasis on geological, hydrogeological, geotechnical, environmental, engineering, mining, archaeological, agricultural and other applications of geophysics as well as physical soil and rock properties
- Geophysical and geoscientific cases with innovative use of geophysical techniques including improvements on instrumentation, measurements, data acquisition and processing, modelling, inversion, interpretation, project management and multi-disciplinary use

Geographical spread



- EUROPE / 60%
- ASIA PACIFIC / 17%
- NORTH AMERICA / 15%
- MIDDLE EAST / 2%
- LATIN AMERICA / 3%
- RUSSIA/CIS / 2%
- AFRICA / 1%

Pricing

COMMON*

Full page	€ 1,175	210 mm x 280 mm**
Half page	€ 700	170 mm x 115 mm (Horizontal) 83 mm x 246 mm (Vertical)
Third page	€ 575	170 mm x 75 mm (Horizontal) 54 mm x 246 mm (Vertical)
Quarter page	€ 475	170 mm x 54 mm

Prices are excluding VAT

* Universities receive a 40% discount on the list price

** Please add 3 mm bleed on all sides

EXCLUSIVE

Outside Back Cover	€ 1,825	210 mm x 280 mm*
Inside Front Cover	€ 1,525	210 mm x 280 mm*
Inside Back Cover	€ 1,525	210 mm x 280 mm*

Prices are excluding VAT

* Please add 3 mm bleed on all sides



Series Discount

- > 6 insertions **10%**
- > 3 insertions **5%**



NEAR SURFACE ONLINE

NEAR SURFACE GEOPHYSICS

1,100 unique visitors and 2,500 pageviews per month

Button	€ 525	120 x 90 px
Skyscraper	€ 750	120 x 360 px
Leaderboard	€ 1,000	728 x 90 px

Prices are excluding VAT

NEAR SURFACE GEOSCIENCE IN FIRST BREAK

EAGE's flagship journal *First Break* dedicates a special topic to Near Surface Geoscience. The issue will be published in August and has an extra distribution at the annual Near Surface Conference & Exhibition.

NEAR SURFACE SUBSCRIPTIONS

With an institutional subscription to *Near Surface Geophysics*, your company receives access to the full *Near Surface Geophysics* archive and to all event papers of the past ten Near Surface Geoscience events.



EARTHDOC

EarthDoc is EAGE's online geoscience database which contains over 63,000 event papers and journal articles. EarthDoc gives your company access to the research and technical knowledge gathered by others over the past 30 years.

EarthDoc contains 12.913 articles about near surface geoscience.

See page 17 for the banner opportunities on www.earthdoc.org

NEAR SURFACE GEOSCIENCE

Conference & Exhibition 2018

9-12 September 2018

The Near Surface Geoscience Conference & Exhibition 2018 offers three parallel conferences, workshops, field trips, an exhibition and a social programme.

Are you from an university?

Benefit from EAGE's university programme at the Near Surface Geoscience exhibition. Please have a look at the exhibition page of the Near Surface Geoscience 2018 website.

For more information about the exhibition and sponsor programme, please contact us at exhibition@eage.org.

THE THREE PARALLEL CONFERENCES ARE:

- 24th European Meeting of Environmental and Engineering Geophysics
- Third Applied Shallow Marine Geophysics Conference
- Second Conference on Geophysics for Mineral Exploration and Mining

The exhibition is the central meeting place where companies display products and services that are relevant to all three component conferences.

EVENT FACTS

Event dates	9-12 September 2018
Location	Porto, Portugal
Expected attendance	350
Exhibition space	300 m ²
Expected exhibitors	30

EXHIBITION FEES

Booth type	Before 1 March 2018	After 1 March 2018
Booth Package (from 9 m ²)	€ 320	€ 350

Prices are per m² and excluding VAT

NSG EVENT ADVERTISING

Advertising in the Near Surface Geoscience programme & catalogue can help to create more brand awareness amongst the exhibitors and visitors at Near Surface Geoscience 2018.

Pricing

COMMON

Full page	€ 1,550	210 mm x 280 mm*
Half page	€ 1,125	170 mm x 115 mm
Quarter page	€ 500	83 mm x 115 mm

Prices are excluding VAT

* Please add 3 mm bleed on all sides

EXCLUSIVE

Outside Back Cover	€ 2,250	210 mm x 280 mm*
Inside Front Cover	€ 1,850	210 mm x 280 mm*
Inside Back Cover	€ 1,850	210 mm x 280 mm*

Prices are excluding VAT

* Please add 3 mm bleed on all sides



About EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, not-for-profit association for geoscientists and engineers with more than 19,000 members worldwide. Their objective is to collect and distribute technical knowledge. It provides a global network of commercial and academic professionals to all members. The association is truly multi-disciplinary and international in form and pursuits.

All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Houten, Moscow, Dubai, Kuala Lumpur and Bogota.

EAGE organizes the following activities:

- Conferences & Exhibitions
- Workshops & Symposia
- Educational Programmes
- Student and Young Professionals Activities
- Publications

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