

EAGE

EUROPEAN
ASSOCIATION OF
GEOSCIENTISTS &
ENGINEERS

Mediakit

ADVERTISING MEDIA OPPORTUNITIES

2018

EVENTS GIVE YOU THE OPPORTUNITY OF NETWORKING WITH YOUR TARGET GROUP

Events



EXHIBITION & SPONSORING

Increase your visibility at EAGE events by participating in the exhibition and sponsor programme. Both programmes will give you the opportunity to get in touch with (potential) customers and will help you to reach your objectives at EAGE events.

Exhibition programme

Participate in our international, regional and dedicated exhibitions and benefit from the opportunities that the exhibition programme offers.

WHY PARTICIPATE IN AN EAGE EXHIBITION?

- Meet existing and acquire new customers
- Demonstrate your technology and equipment
- Strengthen and expand your network
- Receive attention from leading experts in the industry, international media, young professionals and students
- Obtain qualified leads
- Promote new business and alliances

UPCOMING EAGE EXHIBITIONS IN 2018

- Saint Petersburg 2018
Saint Petersburg, Russia, 9 - 12 April 2018
- The 80th EAGE Conference & Exhibition 2018,
Copenhagen, Denmark, 11 - 14 June 2018
- Near Surface Geoscience 2018 Conference & Exhibition
Porto, Portugal, 9-12 September

Please note that at most conferences and workshops we offer companies the opportunity to have a company display. For more information about exhibiting opportunities with EAGE, please contact exhibition@eage.org.



Sponsor programme



CALENDAR
OF EVENTS

Extend your visibility beyond the exhibition hall to achieve maximum exposure at EAGE events.

Sponsor opportunities are available for all EAGE events; conferences, exhibitions and workshops. Please refer to the online calendar of events for a full overview of upcoming EAGE events or contact us for the possibilities at sponsoring@eage.org.

SPONSOR BENEFITS

- Increase your visibility to your target group
- Enhance your corporate image
- Reach an influential, exclusive audience
- Break through the media clutter
- Associate your company with EAGE - the world's most multi-disciplinary geoscience and engineering society

For more information check the website www.eage.org or contact the Corporate Relations department at exhibition@eage.org



Become part of the
World's Largest Multi-disciplinary Geoscience event
 and participate in the exhibition and sponsor programme.

2018
EAGE ANNUAL
 80TH CONFERENCE + EXHIBITION
 COPENHAGEN | DENMARK

EAGE ANNUAL 2018
THE 80TH CONFERENCE & EXHIBITION
 INCLUDING SPE EUROPEC
11-14 JUNE 2018

The EAGE Annual 2018, the 80th Conference & Exhibition, is the largest and most comprehensive multi-disciplinary geoscience event in the world. The event includes a large conference: in total over 1,000 technical oral and poster presentations and a technical exhibition presenting the latest developments in geophysics, geology, mining and reservoir/petroleum engineering. Special Areas are included: Consultancy Area, Career Advise Centre, University Area, Learning Geoscience, International Prospect Centre, Job Centre, Start-up Area, and HPC Area.

Statistics of the 78th EAGE Annual Conference & Exhibition Vienna 2016



- GEOPHYSICS / 40%
- GEOLOGY / 20%
- PETROLEUM & RESERVOIR ENGINEERING / 19%
- PETROPHYSICS / 6%
- ENVIRONMENT / 5%
- CO₂ STORAGE / 4%
- MINING / 2%
- GEOCHEMISTRY / 2%
- GEOTHERMAL / 2%

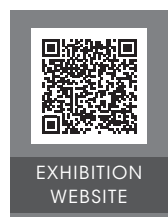


- OIL GAS MINING / 34%
- CONSULTANCY / 27%
- ACADEMIC / 15%
- GOVERNMENT / 6%
- SERVICE INDUSTRY / 5%
- EQUIPMENT SUPPLIERS / 5%
- SOFTWARE COMPANIES / 4%
- RESEARCH COMPANIES / 4%

Exhibition fees

BOOTH TYPE	BEFORE 1 DECEMBER 2017	AFTER 1 DECEMBER 2017
Space Only (from 18 m ²)	€ 340	€ 380
Booth Package (from 9 m ²)	€ 385	€ 425

Prices are per m² and excluding VAT



ADVERTISE IN THE P&C

At the EAGE Annual Conference & Exhibition we distribute a Programme & Catalogue (P&C). This document about the annual contains not only practical general information, but also a full overview of the technical programme and all details about the exhibition and its exhibitors. The document is intensely used by many delegates during the annual. That makes the EAGE Programme & Catalogue a great way to promote your company and draw delegates to your booth at the event.



FACTS:

- Exposure to delegates from all over the world
- Multi-disciplinary event: the EAGE Annual Conference & Exhibition draws visitors from all kinds of geoscience disciplines
- About 6,000 visitors
- Over 350 exhibitors (companies, universities, societies)

Pricing

COMMON		
Full page bleed	€ 3,050	210 mm x 280 mm*
Half page	€ 1,925	170 mm x 115 mm
Quarter page	€ 1,275	83 mm x 115 mm

Prices are excluding VAT
* Please add 3 mm bleed on all sides

EXCLUSIVE		
Inside Front Cover	€ 4,075	210 mm x 280 mm*
Inside Back Cover	€ 4,075	210 mm x 280 mm*
Outside Back Cover	€ 5,275	210 mm x 280 mm*

Prices are excluding VAT
* Please add 3 mm bleed on all sides

SPECIAL ADVERTISEMENT		
Insert	From € 10,250*	Custom-made
Fold out (start on Right hand page)	From € 11,750*	Custom-made

Prices are excluding VAT
* Please add 3 mm bleed on all sides



About EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, not-for-profit association for geoscientists and engineers with more than 19,000 members worldwide. Their objective is to collect and distribute technical knowledge. It provides a global network of commercial and academic professionals to all members. The association is truly multi-disciplinary and international in form and pursuits.

All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Houten, Moscow, Dubai, Kuala Lumpur and Bogota.

EAGE organizes the following activities:

- Conferences & Exhibitions
- Workshops & Symposia
- Educational Programmes
- Student and Young Professionals Activities
- Publications

CONTACT US FOR MORE INFORMATION
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www.eage.org/advertising