Mediakit

ADVERTISING MEDIA OPPORTUNITIES 2018

+31 88 995 5055 • ADVERTISING@EAGE.ORG • WWW.EAGE.ORG/ADVERTISING
Advertising in FIRST BREAK

First Break is the EAGE publication of choice for many decision-makers in geoscience related organisations. Therefore it is the ideal advertising medium to reach a focused audience worldwide.

Online advertising

Reach your target group in the most effective way by online advertising on EAGE websites.

Recruitment with EAGE

EAGE publishes a recruitment magazine and has a section at the EAGE annual exhibition dedicated to give companies the opportunity to find the right people.

Student engagement

Students are the future leaders. EAGE has several ways for you to bring your activities under their attention.

MAIN ADVERTISING CONTACT: ACCOUNT MANAGER CORPORATE RELATIONS • EAGE HOUTEN OFFICE • ADVERTISING@EAGE.ORG • +31 88 995 5055
FIRST BREAK 04

GEOPHYSICAL PROSPECTING 09

NEAR SURFACE GEOPHYSICS 11

ONLINE ADVERTISING 15

REGIONAL TARGETING 19

EVENTS 23

RECRUITMENT 29

INSTITUTIONAL SUBSCRIPTIONS 33

STUDENTS 37
First Break is a leading publication serving the geoscience and engineering community. Since 1983, it has been the publication of choice for many decision-makers in geoscience-related organisations and is considered to be an ideal advertising platform to target a specific audience worldwide.

**SCOPE OF THE JOURNAL**

First Break is distributed to all EAGE members, institutional subscribers and at EAGE events. It has a bonus distribution at other relevant industry events (see page 6).

**EDITORIAL CONTENT**

While the main emphasis is on the oil and gas E&P industry, reflecting the membership of EAGE, the magazine increasingly includes coverage of important related areas, such as environmental geoscience, geology and mining.

**FIRST BREAK INCLUDES:**

- **EAGE news:** news and information about EAGE’s activities and plans.
- **Industry news:** what’s going on in the E&P business and other relevant industries.
- **Technical articles:** authoritative, refereed technical articles, presenting new developments in science and technology. The high quality of the research implicit in these articles is the reason why First Break is frequently cited as an important source.
- **Special topics:** highlighting some of the important areas of interest and activity for the geoscience and engineering community (see page 6 for the 2018 special topics).
# FIRST BREAK PRICING

## Pricing

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COMMON</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full page</td>
<td>€ 3,950</td>
<td>210 mm x 280 mm**</td>
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<td>Half page</td>
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Prices are excluding VAT

* Universities receive a 40% discount on the list price
** Please add 3 mm bleed on all sides

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
<th>Size</th>
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</thead>
<tbody>
<tr>
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<td></td>
<td></td>
</tr>
<tr>
<td>2/1 double page spread</td>
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<td>Inside Front Cover</td>
<td>€ 4,775</td>
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<tr>
<td>First right hand page**</td>
<td>€ 5,950</td>
<td>210 mm x 280 mm*</td>
</tr>
</tbody>
</table>

Prices are excluding VAT

* Please add 3 mm bleed on all sides
** first right hand page advertising includes a full banner in the EAGE E-newsletter

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### SPECIAL ADVERTS

EAGE offers the possibility to print special adverts in *First Break*. These adverts are custom-made and can be discussed with your account manager.

### Series Discount

- 10-12 insertions: **10%**
- 7-9 insertions: **8%**
- 3-6 insertions: **5%**

Exclusive special adverts and seismic data foldouts are excluded from discounts.

### Priority Points

For every € 1,000 invested in *First Break* and/or all other EAGE publications, your company will receive one **EAGE priority point** that can be used towards booth allocation at EAGE exhibitions.

---

# FOLDOUT

**FOLDOUT**

*(MAX 1 PER ISSUE)*

In 2018 we will once again offer a foldout possibility in *First Break*. (max. one per issue). This foldout is a great way of promoting seismic data, multi-client data or other activities you want to highlight.

We offer two options:

- **€8,950**
  - Three-page **foldout** combined with a **two-page** article explaining the image.

- **€11,450**
  - Three-page **tearable foldout** with a **three-page** article explaining the image.

Foldouts are excluded from series discounts. Current advertisers have placement priority.
FIRST BREAK SPECIAL TOPICS 2018

Companies and Universities can submit technical papers

- 3000 / 4000 words
- 10 images allowed
- 1 mention of company or product

Material deadline is always the first of the month prior to the month of publication with exception of the June issue.
The publication schedule and extra distribution are only guidelines and are liable to change without notice.
EAGE regularly conducts a survey among its members. We had over 1500 responses to our last edition. In this survey our members point out the things we do well, but they also indicate how we can improve our products and services.

Below we have highlighted a few answers to questions specifically about First Break.
During the last decade *Geophysical Prospecting* has been strengthening its position as a geophysical journal that focuses on primary research in geosciences with the emphasis on exploration geophysics. *Geophysical Prospecting* is published six times per year by Wiley-Blackwell and EAGE. It is a fully cited journal with a high Journal Impact Factor (JIF) record of 1,846.

### Geographical Spread

**READERSHIP (PER ISSUE): 15,340**

- EUROPE / 43%
- NORTH AMERICA / 28%
- ASIA PACIFIC / 14%
- RUSSIA/CIS / 4%
- MIDDLE EAST / 5%
- LATIN AMERICA / 4%
- AFRICA / 2%

### Pricing

<table>
<thead>
<tr>
<th>Type</th>
<th>Price (€)</th>
<th>Size</th>
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<tbody>
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<td>875</td>
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Prices are excluding VAT
* Universities receive a 40% discount on the list price
** Please add 3 mm bleed on all sides

<table>
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<tr>
<th>Type</th>
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<td>210 mm x 280 mm*</td>
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</tbody>
</table>

Prices are excluding VAT
* Please add 3 mm bleed on all sides

### Series Discount

- 6 insertions 10%
- 3 insertions 5%

EAGE offers *First Break* advertisers the possibility to place the same advert that was placed in *First Break* for 50% discount in *Geophysical Prospecting*!
EAGE HAS SEVERAL WAYS FOR YOU TO REACH THE NEAR SURFACE COMMUNITY

Near Surface Geoscience
INTRODUCTION

EAGE’s Near Surface Division is a large part of EAGE. 10.1% of the 19,000 EAGE members read the dedicated Near Surface Geophysics journal in print or online. The Near Surface Geoscience Division is an evergrowing part of EAGE which is why we organize an annual Near Surface Geoscience event and dedicate a special topic of First Break to this subject.

NEAR SURFACE GEOPHYSICS

NEAR SURFACE GEOPHYSICS EDITORIAL CONTENT

• Emphasis on geological, hydrogeological, geotechnical, environmental, engineering, mining, archaeological, agricultural and other applications of geophysics as well as physical soil and rock properties
• Geophysical and geoscientific cases with innovative use of geophysical techniques including improvements on instrumentation, measurements, data acquisition and processing, modelling, inversion, interpretation, project management and multi-disciplinary use

Pricing

COMMON*

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<td>€ 475</td>
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Prices are excluding VAT
* Universities receive a 40% discount on the list price
** Please add 3 mm bleed on all sides

EXCLUSIVE

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<tr>
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Prices are excluding VAT
* Please add 3 mm bleed on all sides

Series Discount

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<th>Discount</th>
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<th>3 insertions</th>
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<tr>
<td>5%</td>
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</tbody>
</table>
NEAR SURFACE ONLINE

NEAR SURFACE GEOPHYSICS

1,100 unique visitors and 2,500 pageviews per month

<table>
<thead>
<tr>
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<th>Price</th>
<th>Size</th>
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</thead>
<tbody>
<tr>
<td>Button</td>
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<tr>
<td>Skyscraper</td>
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<tr>
<td>Leaderboard</td>
<td>€ 1,000</td>
<td>728 x 90 px</td>
</tr>
</tbody>
</table>

Prices are excluding VAT

NEAR SURFACE GEOSCIENCE IN FIRST BREAK

EAGE's flagship journal First Break dedicates a special topic to Near Surface Geoscience. The issue will be published in August and has an extra distribution at the annual Near Surface Conference & Exhibition.

NEAR SURFACE SUBSCRIPTIONS

With an institutional subscription to Near Surface Geophysics, your company receives access to the full Near Surface Geophysics archive and to all event papers of the past ten Near Surface Geoscience events.

EARTHDOC

EarthDoc is EAGE’s online geoscience database which contains over 63,000 event papers and journal articles. EarthDoc gives your company access to the research and technical knowledge gathered by others over the past 30 years.

EarthDoc contains 12,913 articles about near surface geoscience.

See page 17 for the banner opportunities on www.earthdoc.org
# NEAR SURFACE GEOSCIENCE

**Conference & Exhibition 2018**

9-12 September 2018

The Near Surface Geoscience Conference & Exhibition 2018 offers three parallel conferences, workshops, field trips, an exhibition and a social programme.

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**THE THREE PARALLEL CONFERENCES ARE:**

- 24th European Meeting of Environmental and Engineering Geophysics
- Third Applied Shallow Marine Geophysics Conference
- Second Conference on Geophysics for Mineral Exploration and Mining

The exhibition is the central meeting place where companies display products and services that are relevant to all three component conferences.

<table>
<thead>
<tr>
<th>Event facts</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Event dates</td>
<td>9-12 September 2018</td>
</tr>
<tr>
<td>Location</td>
<td>Porto, Portugal</td>
</tr>
<tr>
<td>Expected attendance</td>
<td>350</td>
</tr>
<tr>
<td>Exhibition space</td>
<td>300 m²</td>
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<tr>
<td>Expected exhibitors</td>
<td>30</td>
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**EXHIBITION FEES**

<table>
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<tr>
<th>Booth type</th>
<th>Before 1 March 2018</th>
<th>After 1 March 2018</th>
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</thead>
<tbody>
<tr>
<td>Booth Package (from 9 m²)</td>
<td>€ 320</td>
<td>€ 350</td>
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Prices are per m² and excluding VAT.

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**NSG EVENT ADVERTISING**

Advertising in the Near Surface Geoscience programme & catalogue can help to create more brand awareness amongst the exhibitors and visitors at Near Surface Geoscience 2018.

### Pricing

**COMMON**

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
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<tr>
<td>Half page</td>
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<tr>
<td>Quarter page</td>
<td>€ 500</td>
<td>83 mm x 115 mm</td>
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</tbody>
</table>

Prices are excluding VAT.

* Please add 3 mm bleed on all sides.

**EXCLUSIVE**

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
<th>Size</th>
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</thead>
<tbody>
<tr>
<td>Outside Back Cover</td>
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<tr>
<td>Inside Front Cover</td>
<td>€ 1,850</td>
<td>210 mm x 280 mm*</td>
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<tr>
<td>Inside Back Cover</td>
<td>€ 1,850</td>
<td>210 mm x 280 mm*</td>
</tr>
</tbody>
</table>

Prices are excluding VAT.

* Please add 3 mm bleed on all sides.

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Are you from an university?

Benefit from EAGE’s university programme at the Near Surface Geoscience exhibition. Please have a look at the exhibition page of the Near Surface Geoscience 2018 website.

For more information about the exhibition and sponsor programme, please contact us at exhibition@eage.org.
UNLIMITED POSSIBILITIES OF SEGMENTATION OF THE PEOPLE YOU WANT TO REACH

Online Advertising
Online advertising has proven to be an effective way to reach a specific target group. We can advise you on the most effective solution based on a complete media package that suits your company best.

**ONLINE ADVERTISING**

**OVER 35,000 UNIQUE VISITORS AND 350,000 PAGEVIEWS PER MONTH ON EAGE.ORG!**

**BENEFITS:**
- Measure your campaign and its effectiveness
- Regional targeting
- Reach target audience in their own language
- Make interactive HTML5 banners
- 6 different platforms for different purposes:
  - EAGE.org (all EAGE members)
  - EarthDoc.org (technical staff, includes corporate subscribers from major NOC’s, IOC’s and service companies)
  - FirstBreak.org (a great addition to First Break print advertising)
  - NearSurface.org (for the near surface professional)
  - EAGE industry jobs (on the EAGE.org career page)
  - EAGE Mobile App

**EAGE.ORG BANNER TYPES:**

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Button</td>
<td>€ 675</td>
<td>120 x 90 px</td>
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<tr>
<td>Skyscraper</td>
<td>€ 1,250</td>
<td>120 x 360 px</td>
</tr>
<tr>
<td>Leaderboard</td>
<td>€ 1,950</td>
<td>728 x 90 px</td>
</tr>
</tbody>
</table>

Prices are excluding VAT
Other types of banner types are available on request
EAGE Monthly E-newsletter

An exclusive banner is a perfect way to target your audience. The EAGE monthly, which is sent to the current EAGE membership database containing over 35,000 email addresses. The monthly newsletter contains all relevant EAGE news and is seen as a tremendous value for money.

The EAGE Monthly can be booked together with the First Right Hand Advertising Page of First break for € 5,950 or separately for € 2,350.

ALL SITE ADVERTISING!

Do you want your advertisement to be visible on eage.org, earthdoc.org, firstbreak.org and nearsurfacegeophysics.org? This is now possible for the prices below:

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Button</td>
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<td>Skyscraper</td>
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<tr>
<td>Leaderboard</td>
<td>€ 3,125</td>
<td>728 x 90 px</td>
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Prices are excluding VAT

EARTHDOC.ORG BANNER TYPES:

<table>
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</tr>
<tr>
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<td>€ 1,950</td>
<td>728 x 90 px</td>
</tr>
</tbody>
</table>

Prices are excluding VAT

40,000 UNIQUE VISITORS AND 110,000 PAGEVIEWS PER MONTH

EARTHDOC BANNERS (NEW OPPORTUNITIES)

EarthDoc is an online database featuring over 63,000 event papers and journal articles and is seen as a great source for geoscientists in their scientific research. This platform is visited by thousands of industry professionals on a monthly basis.

Many IOC’s, NOC’s, small independents, universities and service companies have an institutional subscription to the EarthDoc platform making it the ideal advertising space if you are targeting the influencers and decision-makers in the oil and gas industry. Purchasing a banner on EarthDoc comes with a two week trail on the platform.

Do you want your advertisement to be visible on eage.org, earthdoc.org, firstbreak.org and nearsurfacegeophysics.org? This is now possible for the prices below:

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</tr>
<tr>
<td>Leaderboard</td>
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<td>728 x 90 px</td>
</tr>
</tbody>
</table>

Prices are excluding VAT
First Break online & Near Surface Geophysics online

**FIRST BREAK ONLINE**
3,500 unique visitors and 12,500 pageviews per month

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Price</th>
<th>Size</th>
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<tbody>
<tr>
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<tr>
<td>Skyscraper</td>
<td>€ 950</td>
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</tr>
<tr>
<td>Leaderboard</td>
<td>€ 1,350</td>
<td>728 x 90 px</td>
</tr>
</tbody>
</table>

Prices are excluding VAT

**NEAR SURFACE GEOPHYSICS ONLINE**
1,100 unique visitors and 2,500 pageviews per month

<table>
<thead>
<tr>
<th>Ad Type</th>
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<th>Size</th>
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</thead>
<tbody>
<tr>
<td>Button</td>
<td>€ 525</td>
<td>120 x 90 px</td>
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<tr>
<td>Skyscraper</td>
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</tr>
<tr>
<td>Leaderboard</td>
<td>€ 1,350</td>
<td>728 x 90 px</td>
</tr>
</tbody>
</table>

Prices are excluding VAT
Target the geoscience community per region and focus on the market you want to reach.
EAGE Regional Newsletters offer companies and institutions worldwide the chance to target a group of geoscientists and engineers in a specific region. Our members are based in various regions worldwide, all dealing with specific geoscientific issues. The newsletters aim is to inform geoscientists about specific regional issues and provide information about EAGE activities in the region. The Regional Newsletters are organized through the regional offices and sent together with *First Break*. They are also available online.

### Advertise in our REGIONAL NEWSLETTERS!

**Latin America**

<table>
<thead>
<tr>
<th>EAGE LATIN AMERICA OFFICE</th>
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<tbody>
<tr>
<td>TEL.: +57 1 423 2958</td>
</tr>
<tr>
<td>E-MAIL: <a href="mailto:AMERICAS@EAGE.ORG">AMERICAS@EAGE.ORG</a></td>
</tr>
</tbody>
</table>

**Newsletter**
- 1,000 hardcopies
- 1,000 digital copies
- May and October*

**Advertising costs**
- Outside Backcover € 1,025
- Full page € 725
- Half page € 575

**Africa**

<table>
<thead>
<tr>
<th>EAGE AFRICA OFFICE</th>
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<tbody>
<tr>
<td>TEL.: +971 4 369 3897</td>
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<tr>
<td>E-MAIL: <a href="mailto:AFRICA@EAGE.ORG">AFRICA@EAGE.ORG</a></td>
</tr>
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**Newsletter**
- 1,000 hardcopies
- 1,000 digital copies
- June and October*

**Advertising costs**
- Outside Backcover € 1,025
- Full page € 725
- Half page € 575

Prices are excluding VAT
The publication schedule is only a guideline and is liable to change without notice.

### Europe

**EAGE EUROPE OFFICE**  
Tel.: +31 88 995 5055  
E-mail: EAGE@EAGE.ORG

- **Newsletter**
  - 1,800 hardcopies
  - 5,000 digital copies
  - February and August*

- **Advertising costs**
  - Outside Backcover € 1,425
  - Full page € 1,075
  - Half page € 775

### Russia & CIS

**EAGE RUSSIA & CIS OFFICE**  
Tel.: +7 495 640 2008  
E-mail: MOSCOW@EAGE.ORG

- **Newsletter**
  - 1,800 hardcopies
  - 5,000 digital copies
  - February and August*

- **Advertising costs**
  - Outside Backcover € 1,425
  - Full page € 1,075
  - Half page € 775

### Middle East

**EAGE MIDDLE EAST OFFICE**  
Tel.: +971 4 369 3897  
E-mail: MIDDLE_EAST@EAGE.ORG

- **Newsletter**
  - 1,500 hardcopies
  - 6,000 digital copies
  - February and September*

- **Advertising costs**
  - Outside Backcover € 1,425
  - Full page € 1,075
  - Half page € 775

### Asia Pacific

**EAGE ASIA PACIFIC OFFICE**  
Tel.: +60 3 27 22 01 40  
E-mail: ASIAPACIFIC@EAGE.ORG

- **Newsletter**
  - 1,600 hardcopies
  - 2,000 digital copies
  - March and September*

- **Advertising costs**
  - Outside Backcover € 1,425
  - Full page € 1,075
  - Half page € 775

Prices are excluding VAT
EVENTS GIVE YOU THE OPPORTUNITY OF NETWORKING WITH YOUR TARGET GROUP

Events
EXHIBITION & SPONSORING

Increase your visibility at EAGE events by participating in the exhibition and sponsor programme. Both programmes will give you the opportunity to get in touch with (potential) customers and will help you to reach your objectives at EAGE events.

Exhibition programme

Participate in our international, regional and dedicated exhibitions and benefit from the opportunities that the exhibition programme offers.

WHY PARTICIPATE IN AN EAGE EXHIBITION?
• Meet existing and acquire new customers
• Demonstrate your technology and equipment
• Strengthen and expand your network
• Receive attention from leading experts in the industry, international media, young professionals and students
• Obtain qualified leads
• Promote new business and alliances

UPCOMING EAGE EXHIBITIONS IN 2018
• Saint Petersburg 2018
  Saint Petersburg, Russia, 9 - 12 April 2018
• The 80th EAGE Conference & Exhibition 2018,
  Copenhagen, Denmark, 11 - 14 June 2018
• Near Surface Geoscience 2018 Conference & Exhibition
  Porto, Portugal, 9-12 September

Please note that at most conferences and workshops we offer companies the opportunity to have a company display. For more information about exhibiting opportunities with EAGE, please contact exhibition@eage.org.

Sponsor programme

Extend your visibility beyond the exhibition hall to achieve maximum exposure at EAGE events.

Sponsor opportunities are available for all EAGE events; conferences, exhibitions and workshops. Please refer to the online calendar of events for a full overview of upcoming EAGE events or contact us for the possibilities at sponsoring@eage.org.

SPONSOR BENEFITS
• Increase your visibility to your target group
• Enhance your corporate image
• Reach an influential, exclusive audience
• Break through the media clutter
• Associate your company with EAGE - the world’s most multi-disciplinary geoscience and engineering society

For more information check the website www.eage.org or contact the Corporate Relations department at exhibition@eage.org
The EAGE Annual 2018, the 80th Conference & Exhibition, is the largest and most comprehensive multi-disciplinary geoscience event in the world. The event includes a large conference: in total over 1,000 technical oral and poster presentations and a technical exhibition presenting the latest developments in geophysics, geology, mining and reservoir/petroleum engineering. Special Areas are included: Consultancy Area, Career Advise Centre, University Area, Learning Geoscience, International Prospect Centre, Job Centre, Start-up Area, and HPC Area.

Statistics of the 78th EAGE Annual Conference & Exhibition Vienna 2016

<table>
<thead>
<tr>
<th>VISITORS BY DISCIPLINE</th>
<th>VISITORS BY CATEGORY</th>
</tr>
</thead>
<tbody>
<tr>
<td>GEOPHYSICS / 40%</td>
<td>OIL GAS MINING / 34%</td>
</tr>
<tr>
<td>GEOLOGY / 20%</td>
<td>CONSULTANCY / 27%</td>
</tr>
<tr>
<td>PETROLEUM &amp; RESERVOIR ENGINEERING / 19%</td>
<td>ACADEMIC / 15%</td>
</tr>
<tr>
<td>PETROPHYSICS / 6%</td>
<td>GOVERNMENT / 6%</td>
</tr>
<tr>
<td>ENVIRONMENT / 5%</td>
<td>SERVICE INDUSTRY / 5%</td>
</tr>
<tr>
<td>CO2 STORAGE / 4%</td>
<td>EQUIPMENT SUPPLIERS / 5%</td>
</tr>
<tr>
<td>MINING / 2%</td>
<td>SOFTWARE COMPANIES / 4%</td>
</tr>
<tr>
<td>GEOCHEMISTRY / 2%</td>
<td>RESEARCH COMPANIES / 4%</td>
</tr>
<tr>
<td>GEOTHERMAL / 2%</td>
<td></td>
</tr>
</tbody>
</table>

Exhibition fees

<table>
<thead>
<tr>
<th>BOOTH TYPE</th>
<th>BEFORE 1 DECEMBER 2017</th>
<th>AFTER 1 DECEMBER 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space Only (from 18 m²)</td>
<td>€ 340</td>
<td>€ 380</td>
</tr>
<tr>
<td>Booth Package (from 9 m²)</td>
<td>€ 385</td>
<td>€ 425</td>
</tr>
</tbody>
</table>

Prices are per m² and excluding VAT
ADVERTISE IN THE P&C

At the EAGE Annual Conference & Exhibition we distribute a Programme & Catalogue (P&C). This document about the annual contains not only practical general information, but also a full overview of the technical programme and all details about the exhibition and its exhibitors. The document is intensely used by many delegates during the annual. That makes the EAGE Programme & Catalogue a great way to promote your company and draw delegates to your booth at the event.

**FACTS:**
- Exposure to delegates from all over the world
- Multi-disciplinary event: the EAGE Annual Conference & Exhibition draws visitors from all kinds of geoscience disciplines
- About 6,000 visitors
- Over 350 exhibitors (companies, universities, societies)

**Pricing**

<table>
<thead>
<tr>
<th>COMMON</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page bleed</td>
<td>€ 3,050</td>
<td>210 mm x 280 mm*</td>
</tr>
<tr>
<td>Half page</td>
<td>€ 1,925</td>
<td>170 mm x 115 mm</td>
</tr>
<tr>
<td>Quarter page</td>
<td>€ 1,275</td>
<td>83 mm x 115 mm</td>
</tr>
</tbody>
</table>

Prices are excluding VAT
* *Please add 3 mm bleed on all sides

<table>
<thead>
<tr>
<th>EXCLUSIVE</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>€ 4,075</td>
<td>210 mm x 280 mm*</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>€ 4,075</td>
<td>210 mm x 280 mm*</td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td>€ 5,275</td>
<td>210 mm x 280 mm*</td>
</tr>
</tbody>
</table>

Prices are excluding VAT
* Please add 3 mm bleed on all sides

**SPECIAL ADVERTISEMENT**

<table>
<thead>
<tr>
<th>Insert</th>
<th>From € 10,250*</th>
<th>Custom-made</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fold out (start on Right hand page)</td>
<td>From € 11,750*</td>
<td>Custom-made</td>
</tr>
</tbody>
</table>

Prices are excluding VAT
* Please add 3 mm bleed on all sides
ENHANCE YOUR PRESENCE
AT THE EAGE ANNUAL CONFERENCE AND EXHIBITION

Hart Energy is publisher of the official daily newspaper at the EAGE Annual Conference & Exhibition. Distributed to attendees, EAGE Daily News offers an excellent opportunity to showcase your company and its technology. Direct event attendees to your booth by advertising in the EAGE Daily News.

THE EAGE DAILY NEWS WILL BE:
• Circulated to 6,000+ attendees
• Conveniently distributed in the registration area, in Hart Energy’s booth and at the booth of the advertisers during each day of the exhibition
• Posted at EPMag.com each day of the event
• One purchase ensures your ad will run all three days of the event

Rates

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Rate</th>
<th>Size</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover (IFC OR OBC)</td>
<td>$15,700</td>
<td>420 mm x 297 mm</td>
<td>(16.5 in. x 11.7 in.)</td>
</tr>
<tr>
<td>Front page</td>
<td>$12,600</td>
<td>254 mm x 178 mm</td>
<td>(10 in. x 7 in.)</td>
</tr>
<tr>
<td>Full tabloid</td>
<td>$13,250</td>
<td>420 mm x 297 mm</td>
<td>(16.5 in. x 11.7 in.)</td>
</tr>
<tr>
<td>Junior tabloid</td>
<td>$9,400</td>
<td>254 mm x 178 mm</td>
<td>(10 in. x 7 in.)</td>
</tr>
<tr>
<td>Quarter tabloid</td>
<td>$5,800</td>
<td>194 mm x 132 mm</td>
<td>(7.6 in. x 5.2 in.)</td>
</tr>
<tr>
<td>Quarter A4</td>
<td>$3,700</td>
<td>138 mm x 105 mm</td>
<td>(5.4 in. x 4.1 in.)</td>
</tr>
<tr>
<td>Stand locator</td>
<td>$1,850</td>
<td>70 mm x 70 mm</td>
<td>(2.8 in. x 2.8 in.)</td>
</tr>
</tbody>
</table>

All advertisements run in all three issues of the E&P Daily News.
EAGE offers a new free app service to all members and delegates of all EAGE events. For each of the EAGE events the app offers practical information about the event and the full technical programme. If applicable, delegates can also rate each presentation in the app and ask questions to the presenter.

In recent years EAGE had a specific app for the Annual Conference and Exhibition. The new app does not only cover the same practical information about the conference programme and the exhibition of the annual, but it also gives information of all other smaller conferences and workshops of EAGE. Besides that also membership information details can be viewed on the new app.

EAGE offers several advertising and sponsor opportunities in the new app. Please contact your account manager for more information and availability.
LET EAGE HELP YOU TO FIND A SUITABLE CANDIDATE IN THE FIELD OF GEOSCIENCE

Recruitment
Recruitment 2018

CAREER ADVICE CENTRE

The Career Advice Centre is a designated area at the exhibition floor that enables companies and recruitment agencies to meet with qualified young and experienced professionals and students. At the same time, the Career Advice Centre organises a range of activities to support the EAGE community with their professional, educational and career development. Contact us at exhibition@eage.org for more information.

EAGE ANNUAL CAREER ADVICE CENTRE RATES

<table>
<thead>
<tr>
<th></th>
<th>BEFORE 1 DECEMBER 2017</th>
<th>ON OR AFTER 1 DECEMBER 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recruitment Booth 9 m²</td>
<td>€ 4,320</td>
<td>€ 4,545</td>
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<tr>
<td>Recruitment Booth 18 m²</td>
<td>€ 8,280</td>
<td>€ 8,730</td>
</tr>
<tr>
<td>Wall Poster Panel</td>
<td>€ 835</td>
<td>€ 895</td>
</tr>
<tr>
<td>A4 Flyer Display</td>
<td>€ 180</td>
<td>€ 180</td>
</tr>
</tbody>
</table>

Prices are excluding VAT
Every year in June, EAGE publishes a special magazine entirely dedicated to the recruitment challenge in the industry. The Recruitment Special was successfully introduced in 2007 and contains many articles and interviews on various recruitment issues relevant to the current market situation. There are plenty of advertising opportunities in the Recruitment Special. It is also possible to combine your advert with an article related to recruitment. Please contact us for the possibilities at recruitment@eage.org.

The Recruitment Special has become a regular feature of EAGE’s publication calendar, inviting potential employers, professional recruiters, young geoscience professionals, professors and students to tell their stories, offer opinions, and generally reflect on the oil and gas industry and its role and relevance in the world.

Material deadline
15 March 2018
Publication date
01 June 2018

For a complete overview of advertising possibilities, please contact recruitment@eage.org

Pricing

<table>
<thead>
<tr>
<th>COMMON*</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page bleed</td>
<td>€ 4,950</td>
<td>210 mm x 280 mm*</td>
</tr>
<tr>
<td>Half page</td>
<td>€ 2,950</td>
<td>170 mm x 115 mm (Horizontal)</td>
</tr>
<tr>
<td>Third page</td>
<td>€ 1,975</td>
<td>170 mm x 75 mm (Horizontal)</td>
</tr>
<tr>
<td>Quarter page</td>
<td>€ 1,575</td>
<td>170 mm x 54 mm (Horizontal)</td>
</tr>
</tbody>
</table>

Prices are excluding VAT
* Please add 3 mm bleed on all sides

<table>
<thead>
<tr>
<th>EXCLUSIVE*</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>2/1 double page spread</td>
<td>€ 9,225</td>
<td>420 mm x 280 mm*</td>
</tr>
<tr>
<td>First right hand page</td>
<td>€ 5,450</td>
<td>210 mm x 280 mm*</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>€ 5,775</td>
<td>210 mm x 280 mm*</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>€ 5,775</td>
<td>210 mm x 280 mm*</td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td>€ 6,525</td>
<td>210 mm x 280 mm*</td>
</tr>
</tbody>
</table>

Prices are excluding VAT
* Please add 3 mm bleed on all sides

<table>
<thead>
<tr>
<th>SPECIAL ADVERTISEMENT</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Insert</td>
<td>From € 10,250</td>
<td>Custom-made</td>
</tr>
<tr>
<td>Fold out (start on Right hand page)</td>
<td>From € 11,750</td>
<td>Custom-made</td>
</tr>
</tbody>
</table>

Prices are excluding VAT
ONLINE JOB ADVERTS

EAGE offers the opportunity to communicate with your future employees via the special career section on www.eage.org. Place your job advert online and find the right candidates in the right field(s)!

Both EAGE members and non-members visit this page regularly to look for new job opportunities. If you are looking for staff, make sure your ad is listed in order to reach to the right candidates.

ONLINE BANNER ADVERTISING

Also the EAGE Career section offers two other different places to expose your message to website visitors: The Leaderboard and the Skyscraper position (see the adjoining example).

<table>
<thead>
<tr>
<th>TYPE</th>
<th>Price</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Job advert</td>
<td>€ 150</td>
<td>1 month</td>
</tr>
<tr>
<td>3 Job adverts (Must be posted within one year)</td>
<td>€ 330</td>
<td>1 month each</td>
</tr>
<tr>
<td>Skyscraper banner</td>
<td>€ 700</td>
<td>per month</td>
</tr>
<tr>
<td>Leaderboard banner</td>
<td>€ 950</td>
<td>per month</td>
</tr>
</tbody>
</table>

Prices are excluding VAT
DO YOU WANT ACCESS TO RESEARCH AND TECHNICAL KNOWLEDGE?

Institutional Subscriptions
INSTITUTIONAL SUBSCRIPTIONS

KNOWLEDGE EMPOWERS YOU!

EarthDoc is EAGE’s online geoscience database which contains more than 63,000 event papers and journal articles. EarthDoc gives your company access to research and technical knowledge gathered by others over the past 30 years. EarthDoc was launched in 2007 and the content has been growing rapidly over the past years.

EASY ONLINE ACCESS TO MULTI-DISCIPLINARY GEOSCIENCE RESEARCH FOR ALL YOUR COMPANY’S EMPLOYEES?

SUBSCRIBE NOW! INSTITUTIONAL EARTHDOC SUBSCRIPTION

RATES STARTING FROM € 3,950 PER YEAR.

FREE TRIAL!

ARE YOU INTERESTED IN AN INSTITUTIONAL SUBSCRIPTION?

Request a free trial and discover the benefits of EarthDoc!

Contact EAGE via subscriptions@eage.org for more information.

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FREE TRIAL!

ARE YOU INTERESTED IN AN INSTITUTIONAL SUBSCRIPTION?

Request a free trial and discover the benefits of EarthDoc!

Contact EAGE via subscriptions@eage.org for more information.
MEMBERSHIP BENEFITS FOR YOUR EMPLOYEES:

• Partially access to EarthDoc, EAGE’s online geoscience database + one scientific journal
• Discounts on registration for all EAGE conferences and workshops worldwide
• All members will receive a monthly issue of First Break (online & print)
• Discounts on additional journal subscriptions
• Free access to online learning through the Learning Geoscience portal
• Member discount in the online EAGE Bookshop
• Access to Members Only webpage (including member search)

CORPORATE BENEFITS:

• Annual EAGE Membership for the requested number of employees
• One EAGE contact person for all products/services
• One total invoice instead of reimbursing each employee for their membership
• Save money on event registrations for each of your employees

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• Discounts on registration for all EAGE conferences and workshops worldwide
• All members will receive a monthly issue of First Break (online & print)
• Discounts on additional journal subscriptions
• Free access to online learning through the Learning Geoscience portal
• Member discount in the online EAGE Bookshop
• Access to Members Only webpage (including member search)

CORPORATE BENEFITS:

• Save money on event registrations for each of your employees
• Full access for all your employees to EarthDoc (all event papers and journals). Access via IP address.
• Extra scientific print copies will be sent to your office:
  - Petroleum Geoscience (4x year),
  - Near Surface Geophysics (6x year)
  - Geophysical Prospecting (6x year)
  - Basin Research (6x year)
• Overview of the EAGE worldwide event participation by your employees
• 6 complimentary job listings on the EAGE Career webpages per year
• Overview of submitted abstracts by your employees (accepted/not accepted)
• Overview of the Technical Committee participation by your employees.
• Overview of journal preferences of your employees
• Option to customize the package by adding EAGE products/services

CORPORATE MEMBERSHIP PACKAGE
University Membership Package

EAGE is a multi-disciplinary association for geoscientists and engineers with a worldwide membership. Founded in 1951, it promotes the development and application, innovation and technical progress in geosciences and engineering. It provides a global network of commercial and academic professionals.

SPECIAL UNIVERSITY OPTIONS

• (Student) memberships
• University area at our Annual event
• Subscription to EarthDoc
• Host a Student Lecture Tour
• Host a Education Tour
• Become a Student Chapter

BENEFITS

• One package - one invoice
• Monitoring the behavior of the members
• One EAGE point of contact
• Online access to all journals and event papers
• Special University rates

Choose a University Membership Package and access unique services and knowledge resources that will help you to unlock even bigger academic potential.
Students

STUDENTS ARE VERY ACTIVE MEMBERS OF EAGE
MAKE SURE YOU BRING YOUR COMPANY TO THEIR ATTENTION
The EAGE Student Newsletter is a publication aimed to service the student and university community. The newsletter is published twice a year and has a circulation of over 4,500. The publication includes EAGE news, interviews with early career professionals and companies, and industry news. The newsletter is also a platform for EAGE Student Chapters to showcase their organized activities.

Benefits Main Sponsors
- Company logo on EAGE Annual 2018 and Student Programme website
- Company logo on the following printed material (depending on the date of settlement): First Announcement and Call for Abstracts, Second Announcement, Programme and Catalogue, Student Programme
- Company representation in all areas specific to the Student Programme
- Direct interaction with student participants through involvement in the Student Programme
- Each main sponsor will be scheduled in the EAGE Annual 2018 Student Programme with a company presentation of 30 minutes
- Insert item in the Goodie bag
- Build exposure credits for the EAGE Student Fund

Dedicated Student Sponsor
Choose from one of the following items:

<table>
<thead>
<tr>
<th>Event</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Networking Café</td>
<td>€ 2,100</td>
</tr>
<tr>
<td>Trial interviews</td>
<td>€ 2,100</td>
</tr>
<tr>
<td>Networking Package</td>
<td>€ 3,500</td>
</tr>
<tr>
<td>Exhibition Tours</td>
<td>€ 1,200</td>
</tr>
<tr>
<td>Student Challenge</td>
<td>€ 1,200</td>
</tr>
<tr>
<td>Exhibition Package</td>
<td>€ 2,000</td>
</tr>
<tr>
<td>Student evening</td>
<td>€ 5,000</td>
</tr>
<tr>
<td>Field trip</td>
<td>€ 2,000</td>
</tr>
<tr>
<td>EAGE Annual Geo-Quiz</td>
<td>€ 1,500</td>
</tr>
<tr>
<td>Student Technical Programme</td>
<td>€ 3,000</td>
</tr>
</tbody>
</table>

(Prices are excluding VAT)

Students
EAGE Student Newsletters
The EAGE Student Newsletter is a publication aimed to service the student and university community. The newsletter is published twice a year and has a circulation of over 4,500. The publication includes EAGE news, interviews with early career professionals and companies, and industry news. The newsletter is also a platform for EAGE Student Chapters to showcase their organized activities.

Target Group
Geoscience and engineering students (Potential) Student Chapters Academics

Advertisements
- Outside Backcover € 1,025
- Full page € 725
- Half page € 575
(Prices are excluding VAT)
EAGE STUDENT FUND

The EAGE Student Fund promotes geosciences and related engineering professions to students worldwide. It prepares students for their future careers in the geoscience industry and it connects universities, companies, students and professionals. The EAGE Student Fund services the geoscience student community globally and locally.

HOW YOU CAN CONTRIBUTE

There are several types of contributions: a charitable donation, personal fund, company fund, region dedicated fund, individual contribution and in-kind support. The EAGE Student Fund is an IRS qualified foundation and depending on your applicable tax region, contributions may be tax deductible.

CUSTOM-MADE: TARGETED CONTRIBUTIONS

You can make a big difference by supporting a regional or local community. Should you have other preferences, we can make it happen!

CONTRIBUTION TYPES:

› Charitable Donation
  General contribution to the EAGE Student Fund can be used for any activities in the EAGE Student Fund portfolio.

› Personal Fund
  Your donation will make a direct impact on the EAGE Student Fund portfolio.

› Company Fund
  Your donation will directly influence the EAGE Student Fund portfolio and support the students’ future careers.

› Region Dedicated Fund
  Personal and Company Fund targeted to local, national or regional EAGE Student Fund activities.

› Individual Contribution
  Every financial contribution is much appreciated. Your donation will be used to develop activities and opportunities for students.

› In-kind Support
  Contributions in the form of staff, equipment or materials.

To contribute to the Student Fund or for more information you can contact us at students@eage.org, or call +31 88 9955 055.

EAGESTUDENTFUND.ORG
About EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, not-for-profit association for geoscientists and engineers with more than 19,000 members worldwide. Their objective is to collect and distribute technical knowledge. It provides a global network of commercial and academic professionals to all members. The association is truly multi-disciplinary and international in form and pursuits.

All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE’s head office is located in the Netherlands with regional offices in Houten, Moscow, Dubai, Kuala Lumpur and Bogota.

EAGE organizes the following activities:
- Conferences & Exhibitions
- Workshops & Symposia
- Educational Programmes
- Student and Young Professionals Activities
- Publications

CONTACT US FOR MORE INFORMATION
ADVERTISING@EAGE.ORG • +31 88 995 5055

www.eage.org/advertising